



## Integrated Forest Management Learning Architecture (INFORMAR)



**European Forest Institute (EFI)**  
INFORMAR Kick-Off Workshop  
7-8 December, 2017  
Bonn, Germany

### INFORMAR Kick-Off Video Project

We are pleased to announce that a short video with testimonials on integrated forest management will be prepared as part of the InForMar Kick-Off Workshop in Bonn. The video will be based on the overall theme and aim of the kick-off and serve as a way to promote InForMar. Your testimonial will be integrated into a video that is being prepared for the recently launched InForMar website.<sup>1</sup>

The final video will be around 5-10 minutes long and will provide the opportunity for all meeting participants to briefly state what they have done, achieved or think about integrated forest management. It will contribute to and complement additional testimonials during the workshop and it will be shared on social media and other websites to showcase concrete steps as related to integrated forest management.

We would also want to emphasize that there will be an opportunity to review and approve your contribution before the video is being shared and disseminated.

Following below are some guidelines for recording the video testimonial:

- Your video testimonial should be maximum 1min where you concretely answer one out of the three questions noted below.
- Please start by stating your name, your professional position and the question you have chosen to answer.
- At least five seconds should be left blank before and after answering the question to facilitate editing.
- The answer should be given in English or in your mother tongue on the condition that subtitles in English are provided.

#### Questions

1. What is integrated forest management?
2. How can integrated forest management help to tackle climate change?
3. How can forest policy better support integrated forest management?

If you should have any queries, please contact Filip Aggestam via:  
[filip.agggestam@efi.int](mailto:filip.agggestam@efi.int)

---

<sup>1</sup> See <http://informar.eu/>.